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Life is a Zoo!

One man's seven year escapade and antics as PR man for the San Diego Zoo

SAN DIEGO, CALIFORNIA – Have you ever wondered what really goes on at a Zoo? Follow Bill Seaton as he takes you on the wild safari that are the “tails” from his experience as San Diego Zoo PR Man. *My Seven Years in Captivity* drops you right into the wild world of zoo-antics that only an insider could share. From inter-office memos to letters from zoo visitors, Bill's experience is sure to delight “kids” of all ages who recall their visits to zoos, and animal lovers alike.

Bill Seaton Draws on both his extensive PR background and experience at the San Diego Zoo to make *My Seven Years in Captivity* a humorous and poignant memoir that is bound to entertain the reader the whole way through! Starting with his chance arrival at the zoo, the memoir will have you howling as Bill acclimates to the wilds of his new environment and continues as you follow him through humorous and heartwarming accounts of his years in captivity. Stories like “The Man-Eating Duck” combined with bonus pictures, letters, and “Zoo Bites” truly make this memoir one of a kind.

About the author: Aside from Bill Seaton's *Seven Years in Captivity* as the head of the San Diego Zoo's PR Department, he also headed the PR Department of Sea World combining to make up 20 of his 40 years as one of San Diego's top public relations executives. *My Seven Years of Captivity* is Bill's second novel, following his award-winning *Humorous Letters from the Edge*. Bill was named “Headliner of the Year” by the San Diego Press Club, and “PR Man of the Year” by the San Diego Public Relations Club. Visit www.billseaton.com.

“A Gorilla birthday party and apes dressed in party hats? Seaton's amusing 1960's 'tails' capture the crazy zoo business like no one else”

Jack Hanna, Director Emeritus – Columbus Ohio Zoo

Title: My Seven Years in Captivity
Author: Bill Seaton
Genre: Non-Fiction/Memoir
ISBN: 1590259025
Publication Date: 2006
Pages: 265
Price: \$19.95
Publisher: SP Press

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